

# Democrat & Chronicle, April 26, 2010

## 5 area companies loved by workers

Firms make state list of 'best to work for'

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Five area employers — PAETEC Holding Corp., Klein Steel Service Inc., Veramark Technologies Inc., Interpretek and New Scale Technologies — have been named as Best Companies to Work for in New York for 2010.

The competition, sponsored by the New York State Society for Human Resource Management, surveyed businesses based on their employee policies and procedures (which accounted for 25 percent of the evaluation), as well as results of an internal employee survey conducted by the Best Companies Group, which accounted for 75 percent.

Interpretek, a Henrietta-based company providing sign language interpretation services, ranked No. 3 among small-to-medium companies with 15 to 249 employees. "It was quite an honor for our employees to give us that vote of confidence," said Michael Rizzolo, president of Interpretek, which ranked No. 5 last year. "My philosophy is if you take care of the employee they'll take care of the customers."

PAETEC ranked No. 9 among large companies with more than 250 employees. "We are truly honored to be recognized for the second straight year as one of the top employers in all of New York state, reflecting the 'people-first' culture embodied in every one of our team members across the 42 states where our people work," PAETEC chairman and CEO Arunas Chesonis said in a statement.

Frank Lazzaro, human resources manager for New Scale Technologies, said the family-oriented culture and flexible work hours attribute to their No. 12 ranking. "We understand there's a very delicate balance between work and life," he said.

The Victor-based employer is a manufacturer of performance products for small electronics such as phone cameras and micro fuel cells, and was ranked No. 17 last year.

Rochester based steel supplier Klein Steel Service was ranked No. 18 among small to medium sized employers, and this year marks its debut on the list. "What we're really excited about is that we're the number one manufacturing company on the list," said John Batiste, president of Klein Steel Service. "I think the team members would say they appreciate the values upon which Klein Steel is built and the importance of every member of the team — everybody's empowered."

Veramark Technologies Inc., a Pittsford company whose products help companies manage their telecommunications expenses, [credit](#) their unique corporate culture to their No. 13 ranking.

"We think we've been doing the right things from a [business](#) standpoint by building a company that's fun and challenging to work for — all those things that make people look forward to coming to work," said Tony Mazzullo, Veramark's CEO and president.

"I believe it's very simple — you treat people the way you want to be treated and you communicate so everybody knows they're contributing to an important and compelling objective. I think people rally around that."

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